

## How's your local innovation system performing?

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- What are the true strengths and potentials of your local college or university that must be reflected in your strategy?
- Are you building the programs that support entrepreneurs and investors and then effectively spreading the word?
- Are your business incubators functioning well and to full potential given your regional assets?
- Are you positioned to maximize leverage from state and federal programs that support startup and cluster formation?

Based on decades of experience, I can help your EDO or IDA find your way to an effective, visible, and well received innovation strategy. Please contact me to discuss an **innovation audit**.

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